



JOBTRAINER

SHORT COURSE

Statement of Attainment training in Write Content for Media [from CUA]

Overview

This unit describes the skills and knowledge required to write content for a range of purposes and platforms. It applies to individuals who could be expected to write both original and re-purposed non-narrative content for websites, social media or for announcements on radio and television. No licensing, legislative or certification requirements apply to this unit at the time of publication.

Subject Information

- CUWRT301 — Write content for a range of media

Campus

Online

Duration

This course will be delivered over eight weeks. It has an expected study commitment of at least three hours per week.

You will be required to complete some additional hours of independent study, including online activities and assessment.

Course commencement options

- Semester 2, 2021

Information

For more information on courses and eligibility, visit cit.edu.au/jobtrainer or contact us on:

Individual Enquiries

CIT Student Services — (02) 6207 3188

Industry and Business Enquiries

CIT Business Development — (02) 6205 3298
citbusinessdevelopment@cit.edu.au

Please check the website for the most up to date information.

Job Trainer is a jointly funded initiative of the Commonwealth, state and territory governments, offering free vocational education and training to young people (17 to 24 years, who have finished school), and job seekers across Canberra. Places are limited and you must meet eligibility requirements.