

CIT Photography – Portfolio Guidelines

Semester 1, 2024

▶ WHO NEEDS TO SUBMIT A PORTFOLIO?

New applicants planning to study the **Diploma of Photography and Digital Imaging (CUA50920)** without prior completion of the Certificate IV in Photography and Digital Imaging are required to submit a portfolio of relevant creative work and complete an interview, before allowed entry into the program.

▶ HOW DO I BOOK AN INTERVIEW AND SUBMIT MY PORTFOLIO?

Diploma of Photography applicants are required to submit a digital portfolio prior to arranging an interview. Once your portfolio has been assessed, we will contact you to arrange a suitable time for an interview.

Before booking an interview, we recommend you put in an application or 'register your interest' for the course through the [CIT website](#). This allows us to update you on your progress, and keep you informed about upcoming information and enrolment sessions for photography courses.

You will find out during the interview whether you have been accepted into the Diploma.

▶ WHAT SHOULD I INCLUDE IN MY PORTFOLIO?

Portfolio Requirements

Applicants are required to submit at least 30 JPEG image files or provide a link to their website.

Image Requirements:

- **Technical Skill and Proficiency:** Display a clear understanding of capture fundamentals such as exposure, focus, composition, and colour balance.
- **Diverse Lighting Skills:** Showcase images that highlight their proficiency both inside a studio and in outdoor settings.
- **Subject Range:** Incorporate a diverse range of subjects, from portraits to landscapes, to show versatility.
- **Creative Innovation:** We'd like to see the application of innovative techniques and ideas, which demonstrate the student's unique voice and style in photography.

Additional Guidelines & Prerequisites

- Proficiency in using computers, Microsoft Office 365 Word and PowerPoint, Adobe Photoshop, and especially Adobe Lightroom.

Please send your portfolio to Creative.Design@cit.edu.au and we will get back to you with feedback and recommendations.

Prior to the interview, you will be required to complete the LNN quiz. This is a tool for us to assist your learning needs, and not an item for assessment.

Please direct any questions about portfolio submissions to Creative.Design@cit.edu.au or call (02) 6207 3730.