

CIT Graphic Design – Portfolio Guidelines

Semester 1, 2024

▶ WHO NEEDS TO SUBMIT A PORTFOLIO?

New applicants planning to study **Diploma of Graphic Design (CUA50720)** are required to submit a portfolio of graphic design work and complete an interview, before allowed entry into the program.

▶ HOW DO I BOOK AN INTERVIEW AND SUBMIT MY PORTFOLIO?

Diploma of Graphic Design applicants are required to book an interview, during which time teachers will view and discuss your portfolio with you. You must bring your portfolio to the interview.

Before booking an interview, we recommend you put in an application or 'register your interest' for the course through the [CIT website](#). This allows us to update you on your progress, and keep you informed about upcoming information and enrolment sessions for graphic design courses.

You will find out during the interview whether you have been accepted into the Diploma.

How to Book

Bookings are essential. To book an interview, please complete the online **Graphic Design Interview**

Booking Form here: <https://forms.office.com/r/WNr5Mq5PBq> or using the QR Code:

MONDAY 11 DECEMBER 2023 9:30AM to 2:30PM ▪ 15 minutes per interview ▪ Room F022, F Block, CIT Reid
THURSDAY 1 FEBRUARY 2024 9:30AM to 4:00PM ▪ 15 minutes per interview ▪ Room F022, F Block, CIT Reid



▶ WHAT SHOULD I INCLUDE IN MY PORTFOLIO?

Portfolio Requirements

Individuals must provide evidence of their technical skills and ability to:

- produce multiple examples of graphic design work that meets different design requirements
- produce typography that supports the overall design solution
- use graphic design industry software.

Additional Guidelines

- Digital portfolio is preferred (eg USB, iPad). However, if you have printed items such as flyers and posters that you've designed, please feel free to bring those as well.
- While there is an expectation that the portfolio would mostly contain graphic design work, if you have other creative work that displays an eye for design, colour, and composition such as paintings, drawings, videos, websites that you've produced then please feel free to include them.
- The teachers are looking for students who can demonstrate strong interest and motivation for producing creative works, as opposed to assessing how much industry experience or technical skills they already have.

Skills and knowledge may have been acquired through personal or work experience or formal study.

For more information, please contact the CIT Graphics, Entertainment, Media, and Music department on GEMM@cit.edu.au or by calling (02) 6207 3583.